“A wonderful conference filled with fabulous, inspiring women and thought provoking topics”

29 and 30 July 2010
Sofitel Sydney Wentworth

Leading speakers include:
The Hon Tanya Plibersek, MP
Minister for Housing and the Status of Women

Heather Ridout
Chief Executive, Australian Industry Group

Brigadier Simone Wilkie AM
Director General Training, HQ Forces Command

Andrea Grant
Group MD, Human Resources, Telstra

Christine Nixon, APM
Victorian Bushfire Reconstruction & Recovery Authority

www.lmsf.mq.edu.au/wmwc
Who should attend?
Executives in senior to middle management focused on career progression
- General Managers
- HR Managers
- Chief Executives
- Directors
- Business Owners
- Defence Personnel
- Line Managers
- Professionals — Accountants, Engineers, Architects, Lawyers, University and TAFE Academics and Teachers
- Consultants

Conference dinner
Thursday 29 July 2010

6–6.45pm  Drinks and Music

6.45pm  Dinner and Key-Note Address

“Wearing a fake moustache to get into the boy’s club”

Enjoy a good belly laugh with Cal as she talks about her own experiences of making it in a man’s world, trying to be one of the boys, while still acting like a woman.

Dinner Speaker
Cal Wilson,
Comedienne and show host on NOVA Radio

Well-known in Australia for her hugely successful Melbourne International Comedy Festival shows Cal is also recognised for her acclaimed appearances on “Spicks and Specks” and “Thank God You’re Here”.

Corporate tables of 10 also available for the Conference Dinner.
Visit www.lmsf.mq.edu.au/wmwc for further details or call +61 (02) 9850 8985

Conference Scholarship: Not For Profit Organisation

This scholarship recognises the enormous contribution NFP organisations make to the community. The scholarship involves free attendance at the Women, Management & Work Conference.

It does not cover transport and accommodation costs. However, consideration may be given in special circumstances.

Candidates working in a NFP Organisation are encouraged to apply; they should send a brief background of their organisation and an outline of activities which might qualify them for a scholarship.

See www.lmsf.mq.edu.au/wmwc for details.
Closing date for Scholarship Applications: Friday 28 May 2010

How to Register…
3 easy ways

1. Register online at www.lmsf.mq.edu.au/wmwc
2. Register by fax, go to www.lmsf.mq.edu.au/wmwc and complete the form and send to +61 2 9850 6155
3. Email Pam Morpeth, Department of Business, Macquarie University wmwc@efs.mq.edu.au
8–9am  REGISTRATION

9–10.30am  NEW DIRECTIONS IN THE WORLD OF WORK
What will the world of work look like by 2020?
Speakers will examine alternative scenarios, identify key trends and posit their own personal opinions.

Speakers
The Hon Tanya Plibersek MP
Minister for Housing and for the Status of Women, Australian Labor Party

Heather Ridout
Chief executive, Australian Industry Group
Heather is a leading figure in the public policy debate and is a member of a number of policy setting groups. Three times she has been acknowledged as one of Australia’s top ‘True Leaders’ by Boss Magazine, AFR.

Mark Lennon
Secretary, Unions NSW
A career in the union movement where he was an Organiser with the Tasmanian branch of the Liquor Trades Union and a trainer with the Trade Union Authority. In 1988 he joined the Labor Council where he was elected unopposed as Secretary in 2008.

Chair
Melanie O’Connor
Managing Director, The Academy Network
and Associate Professor Peter McGraw
Director, The Labour-Management Studies Foundation, Macquarie University

10.30–11am  MORNING TEA

11am–12.30pm  ROUNDTABLE DISCUSSION
LEADERSHIP DEVELOPMENT FOR WOMEN
An opportunity to swap new ideas and practical tips on the most effective ways to develop women for leadership roles — what works and what doesn’t.

Moderator
Melanie O’Connor
Managing Director, The Academy Network

12.30–1.30pm  LUNCH

1.30–3pm  WORKSHOPS: EXPLORING LEADERSHIP DEVELOPMENT FOR WOMEN
Expert practitioners will help you to identify and maximise your key talents in the workplace using a variety of delivery methods. Choose from one of these excellent self development workshops.

Workshop 1  COACHING AND MENTORING
• Feel stuck, bored or under-utilised?
• Want help in overcoming personal roadblocks and blindspots that undermine your effectiveness?
• Want to gain clarity around personal goals and expectations?

If the answer is yes, coaching or mentoring may assist you to unlock your potential. This session will give you some tools to take away and use to start thinking about the above questions.

Facilitator
Marg Lennon
The Academy Network
Currently Marg works as an Executive Coach and consultant to both public and private businesses on people and culture issues. She has held senior corporate HR roles.
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<tr>
<th>Workshop 2</th>
<th>PROMOTION AND DEVELOPMENT IN YOUR JOB</th>
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<td>A key and exciting part of our professional life is the next step — ‘where to from here?’ Join this session to further explore the answer to this question. Areas of discussion include:</td>
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<td>• Identifying and focusing on your strengths</td>
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<td>• Gaining exposure and experience in areas outside of your current role</td>
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<td>• Make that next step happen</td>
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<tr>
<td>Facilitator</td>
<td>Elana Kohn</td>
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<td>Director, Eventity and Executive Team, DBL</td>
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<td>Elana has worked in numerous senior management and learning and development roles across various industries. Currently she runs her own business, Eventity, and is part of the Executive Team for Development Beyond Learning (DBL).</td>
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<th>Workshop 3</th>
<th>NETWORKING AND BRAND YOU</th>
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<td>A two-part interactive and informative workshop it will cover:</td>
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<td>BRAND YOU</td>
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<td>The strongest advantage you have in your career is YOU. Learn ways to influence and develop your professional relationships, your every contact with clients, industry peers, media and in-house personnel.</td>
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<tr>
<td>Facilitator</td>
<td>Sue Currie</td>
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<td>Personal Branding and Impression Management Consultant, Trainer and Professional Speaker</td>
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<td>Sue provides successful solutions to corporations and independent professionals on enhancing image and brand. She has spent many years in the public eye both on and off camera, as a TV entertainment publicist, PR manager and TV newsreader and ex model.</td>
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<td>NETWORKING</td>
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<td>Understanding the next level of networking, partnering and leverage to ensure your network brings you future support, opportunity and growth is the focus of this session.</td>
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<td>Facilitator</td>
<td>Kim McGuinness</td>
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<td>Managing Director, Network Central and the Businesswomen's Breakfast Series</td>
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<td>Kim founded the Businesswomen’s Breakfast Series in 1999 which has become one of Australia’s premier networking events held in Sydney and Melbourne. Kim is also a leading commentator, author and speaker on networking style and practice</td>
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| 3–3.30pm | AFTERNOON TEA |

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<th>3.30–5.00pm</th>
<th>LEADERSHIP OPPORTUNITIES: NAVIGATING THE LEADERSHIP MAZE</th>
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<td>Three leaders in their respective fields will share their experience and knowledge with practical tips on how to navigate the leadership maze.</td>
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<tr>
<td>Speaker</td>
<td>Claire Braund</td>
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<td>Executive Director, Women on Boards (WOB)</td>
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<td>A businesswoman with a rural background Claire co-founded Women On Boards following a career in media and publications; she has expertise in IT, publishing, marketing &amp; event management.</td>
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<td>HOW TO GET ON A BOARD</td>
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<td>An overview of what it takes to be a director and strategies for including board work in your career.</td>
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<td>Speaker</td>
<td>Helen Newell</td>
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<td>Director, Corporate Development &amp; Government Relations, Asciano</td>
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<td>A career that spans projects in Mexico, the US and Canada across the rail, air and road sectors; Helen has worked for TNT and Toll and now works for Asciano which was de-merged from Toll in 2007.</td>
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<td>HOW TO GET ON AN EXECUTIVE TEAM</td>
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<td>A discussion of strategies and tactics to making it to, and flourishing in, the top team.</td>
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<td>Speaker</td>
<td>Wendy Fogarty</td>
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<td>Knowledge Management Consultant, I&amp;IBS – Important &amp; Imperative Business</td>
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<td>Wendy specialises in supporting the SME sector to improve their profitability and long term success through strategic planning, knowledge management and mentoring programs.</td>
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<td>STARTING YOUR OWN BUSINESS</td>
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<td>An overview of what’s involved in ‘breaking the glass ceiling’ to start and operating your own successful business.</td>
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<td>Speaker</td>
<td>Emeritus Professor Ed Davis AM</td>
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<td>Macquarie University</td>
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| 6pm | CONFERENCE DRINKS AND DINNER |
|     | Sofitel Sydney Wentworth. Dinner Speaker — Cal Wilson, Comedienne. |
9–10.30am  BALANCING THE RISKS AND REWARDS
What does success mean to you? Three highly specialised experts will confront you with facts, implications and possible choices for improving your health and achieving a balanced lifestyle.

Speakers  Dr Carole Hungerford
General Practitioner
Carole works in medical practices in Balmain and Bathurst; a regular radio commentator and an author, she won the 2006 Brisbane Writers Festival award for Science Writing.

Dr Nicole Highet
Deputy CEO, beyondblue
Nicole has a Doctorate in clinical psychology she has worked at beyondblue since 2002. She has developed programs to address depression in the workplace and in later life.

Professor Barbara Pocock
Director, Centre for Work + Life, University of South Australia
Barbara has been researching work, employment and industrial relations for over 25 years. Her many jobs include advising politicians, on farms, in unions, for governments and as a mother.

Chair  Professor Lucy Takes
Head, Department of Business, Faculty of Business & Economics, Macquarie University

10.30–11am  MORNING TEA

11am–12.30pm  FINDING THE RIGHT REWARD
Mia will entertain us with her personal career journey, its successes, challenges, solutions and wonderful insights. The next step is for you to get involved by asking and answering questions and reflecting on your own career.

Key-Note Speaker  Mia Freedman
Journalist, columnist, author and media consultant
A popular newspaper columnist and author, Mia launched her own website Mamamia in 2007. Previously she was Editor-in-Chief of Cosmo, Cleo and Dolly magazines.

Moderator  Melanie O’Connor
Managing Director, The Academy Network

12.30–1.30pm  LUNCH

12.55–1.25pm  LUNCHTIME SEMINAR
GETTING TO THE TOP: THE PROFILE OF A SUCCESSFUL FEMALE LEADER
Recently, DDI-Australia commissioned a research project to explore what makes a leader successful, especially a female. Twenty-one of Australia’s most outstanding female leaders were interviewed and an intriguing white paper exploring the key enablers of success for exceptional female leaders was created. We will discuss:

• The Profile of a Successful Female Leader and what this means for you.
• Top Tips for the Ascent and how to accelerate up the ladder faster
• How organisations can drive and support talented women on their journey to the top

If you are an aspiring up-and-coming leader you will not want to miss this lively lunch-time session.

Presenter:  Elizabeth Chan
General Manager — Melbourne, Development Dimensions International Inc. (DDI)
A background in organisational psychology, Elizabeth brings her expertise to a broad portfolio of clients, from local and national engagements to complex global initiatives.

1.30–3pm  LEADERSHIP SUCCESS STORIES
Three highly successful women executives will inspire you with their personal leadership journeys interspersed with anecdotes, lessons and challenges.

Speakers  Brigadier Simone Wilkie AM
Director General Training, Headquarters Forces Command, Victoria Barracks
The first female commanding officer at Duntroon and Commandant at the army Recruit Training at Kapooka. As a more senior Army officer Brigadier Wilkie has been employed in hRM and as the Assistant Chief of Staff to General Petreus during the surge in Iraq in 2007. She was appointed Member of the order of Australia in 2008.

Andrea Grant
Group MD, Human Resources, Telstra Corporation
Joined Telstra in 2005; from 2001 Andrea held the role of Executive Director of HR GM Holden, where she served as GM Holden’s first female board member.

Christine Nixon APM
Chair, Victorian Bushfire Reconstruction & Recovery Authority
A police officer for over 30 years, Christine was Chief Commissioner of the Victoria Police from 2001–February 2009. She retired early to take up her appointment as Chair of the Victorian Bushfire Reconstruction & Recovery Authority.

Chair  Melanie O’Connor and A/Professor Peter McGraw

3–3.15pm  CLOSE