WANT TO GET INTO BIG BUSINESS?

Business graduates are always in high demand. Business students in the Faculty of Business and Economics at Macquarie University have the edge, with the option of two single degrees and seven double degrees preparing them for careers in accounting, banking, economics, finance, business services, manufacturing, marketing and tourism.

Two out of three of our business students are either working or have found a full-time job in their final year of study. Macquarie University’s partnerships with Australia’s largest and most innovative employers mean that more graduates find full-time employment faster.

Your choice of degrees

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)**
This degree provides a broad and comprehensive preparation for students wishing to pursue a career in business management without undertaking a full specialisation in such subject areas as accounting or economics. Students are taught a wide range of business skills upon which modern management relies. In the second and third year, students may choose to specialise in a range of areas of study:

- Accounting & Finance
- Business Law
- Business Demographics
- Economics
- Finance
- Human Resource Management
- Information Systems
- Languages
- Law
- Marketing
- Operations Research
- Organisational Psychology

**BACHELOR OF INTERNATIONAL BUSINESS (BIntB)**
This degree would appeal to anyone contemplating a career with multinational corporations or large, internationally oriented NGOs (non-governmental organisations). The BIntB degree gives students the flexibility to tailor their study pattern according to their particular interests. Some may prefer to focus on strictly ‘business relevant’ courses, while others may be interested in courses that relate to the wider political, economic and/or cultural context within which international business activities are embedded. For this reason, students are required to specialise in two of the following areas of study:

- Anthropology
- Demography
- Economics
- Human Geography
- Marketing
- Politics
- Sociology

Professor Greg Elliott
Professor of Business (Marketing) & Head, Department of Business

“Our aim is to offer the equivalent of a MBA at undergraduate level. Getting to this depth of knowledge gives you an extra edge.”
Double degrees — an extra edge

Macquarie University offers a wide range of double degrees to give students the flexibility of combining generalist degrees such as the BBA with a more specialist degree such as Bachelor of Commerce–Accounting. There are more students in BBA double degrees than in the single degree. Double degrees include:

- Bachelor of Business Administration with Bachelor of Arts in European Studies (BBA / BA)
- Bachelor of Business Administration with Bachelor of Arts – Psychology (BBA / BA-Psych)
- Bachelor of Business Administration with Bachelor of Commerce – Accounting (BBA / BCom-Accg)
- Bachelor of Business Administration with Bachelor of Economics (BBA / BEc)
- Bachelor of Business Administration with Bachelor of Information Technology (BBA / BIT)
- Bachelor of Business Administration with Bachelor of Laws (BBA / LLB)
- Bachelor of Business Administration with Bachelor of Engineering (BBA / BE)

Most take 4 years of full-time study, except the BBA/LLB which takes five years.

Where can you go?

Every organisation requires qualified business staff, particularly medium to large organisations, such as banks, international agencies and multinational corporations. Some typical entry level positions for BBA or BlIntB graduates include:

- Account Executive
- Business Analyst
- Business Development Officer
- Communications Manager
- Financial Officer
- Graduate Accountant
- Human Resource Administrator
- Associate Management Consultant
- Marketing Analyst
- Office Manager
- Operations Analyst
- Sales & Marketing Officer

How much can you earn?

Graduates in BBA and BlIntB may earn up to $55,000, depending on the size of the company, with the average starting salary around $40,000 per annum.

Gen wants options

Macquarie business degrees are a good fit with Gen Yers because of the flexibility of the units. You’re not limited by a rigid course structure which means that business-related studies can be combined with lots of electives from other faculties, like psychology and languages. Lecturer David Gray recommends a Macquarie BBA as a good solid management degree which can lead to diverse consultant roles in big business.

Changing majors or even degrees is relatively painless at Macquarie as internal transfer policies are so flexible. Don’t worry about changing your mind — it’s quite common. Just ask.

Double degrees are a Macquarie speciality and a Gen Y favourite. They take only four years of full-time study, and make you stand out from the crowd in the marketplace. For students who are undecided about careers or have more than one interest a double degree opens up even more options.

Business degree student Enrico Iskandar strategically chose accounting and economics as his specialisation. “Australian accountants can work anywhere in the world, I think the “boring accountant” stereotype is ancient history. Though economics at high school (The Kings School, Parramatta) can be an average subject, at uni it’s really inspiring. It gives me a new lens to view life from as it can explain why things happen,” he says.

With his BBA almost over Enrico is busy ‘spinning’ the advantages of a business degree during the career market season. “Giving prospective students an insider’s guide to uni is great because I can help them demystify all the hype around the UAI, and courses and careers. Plus I’m getting marketing experience... and being paid!”