Daniel Townsend
Graduate
"Macquarie University has allowed me to broaden my perspective and build up a foundation for lifelong learning and development. Macquarie has provided a learning environment that allowed me the flexibility that I desired to tailor my education to fit with my career goals."

Business Students today, Leaders of tomorrow

Business management graduates are always demanded across all industries. Whether you specialise in one area or have an understanding across several industries, possessing the skills to manage and develop business strategies is sort after. With the economy showing signs of recovery, Business students in the Faculty of Business and Economics at Macquarie University have the edge, with several single and double degrees preparing them for careers in accounting, banking, economics, finance, business services, manufacturing, marketing and tourism.

Introducing…

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

This degree provides a broad and comprehensive preparation for students wishing to pursue a career in business management without undertaking a full specialisation in such subject areas as accounting or marketing. In the second and third year, students may choose electives from across the university or to specialise in a range of areas of study:

- Accounting & Finance
- Business Demographics
- Economics
- Finance
- Human Resources
- Information Systems
- Languages
- Law
- Marketing
- Operations Research
- Organisational Psychology

Double degrees — an extra edge

Macquarie University offers a wide range of double degrees to give students the flexibility of combining generalist degrees such as the BBA with a more specialist degree such as Bachelor of Commerce – Professional Accounting. There are more students in BBA double degrees than in the single degree.

Double degrees include:

- Bachelor of Arts (BBA / BA)
- Bachelor of Arts – Psychology (BBA / BA-Psych)
- Bachelor of Commerce - Professional Accounting (BBA / BAccg)
- Bachelor of Laws (BBA / LLB)
- Bachelor of Engineering (BBA / BE)

Most take 4 years of full time study, except the BBA/LLB which takes five years.
Gen Y wants options

Macquarie business degrees are a good fit with Gen Yers because of the flexibility of the units. Students are not limited by a rigid course structure which means that business-related studies can be combined with lots of electives from other faculties, like psychology and languages. Lecturer, Dr David Gray recommends a Macquarie BBA as a good solid management degree which can lead to diverse consultant roles in large organisations.

Changing majors or even degrees is relatively painless at Macquarie as internal transfer policies are so flexible. “Don’t worry about changing your mind — it’s quite common. Just ask.”

Double degrees are a Macquarie speciality and a Gen Y favourite. They take only four years of full-time study, and make students stand out from the crowd in the marketplace. For students who are undecided about careers or have more than one interest a double degree opens up even more options.

Where can you go?

Every organisation requires qualified business staff, particularly medium to large organisations, such as banks, international agencies and multinational corporations. Some typical entry level positions for BBA or BCom (International Business) graduates include:

- Account Executive
- Business Analyst
- Business Development Officer
- Communications Manager
- Financial Officer
- Graduate Accountant
- Human Resource Manager
- Associate Management Consultant
- Marketing Analyst
- Office Manager
- Operations Analyst
- Sales & Marketing Officer

How much can you earn?

Graduates in BBA may earn up to $55,000, depending on the size of the company, with the average starting salary around $45,000 per annum.

Enquiries

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Two out of three of our business students are either working or have found a full-time job in their final year of study. Macquarie University’s partnerships with Australia’s largest and most innovative employers mean that more graduates find full-time employment faster.

Department of Business

BUSINESS STUDENTS TODAY, LEADERS OF TOMORROW

www.businessandeconomics.mq.edu.au